



RAJIV GANDHI NATIONAL INSTITUTE OF YOUTH DEVELOPMENT
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MINISTRY OF YOUTH AFFAIRS & SPORTS, GOVERNMENT OF INDIA
SRIPERUMBUDUR, TAMIL NADU - 602105, INDIA

A Report on Two-Day Online Capacity Building Programme on Entrepreneurship, Technology and Society

21 - 22 March, 2022



Organized by
Social Enterprise Incubator (SEI@RGNIYD)
&
Department of Sociology

www.rgnyd.gov.in

Background of the Programme

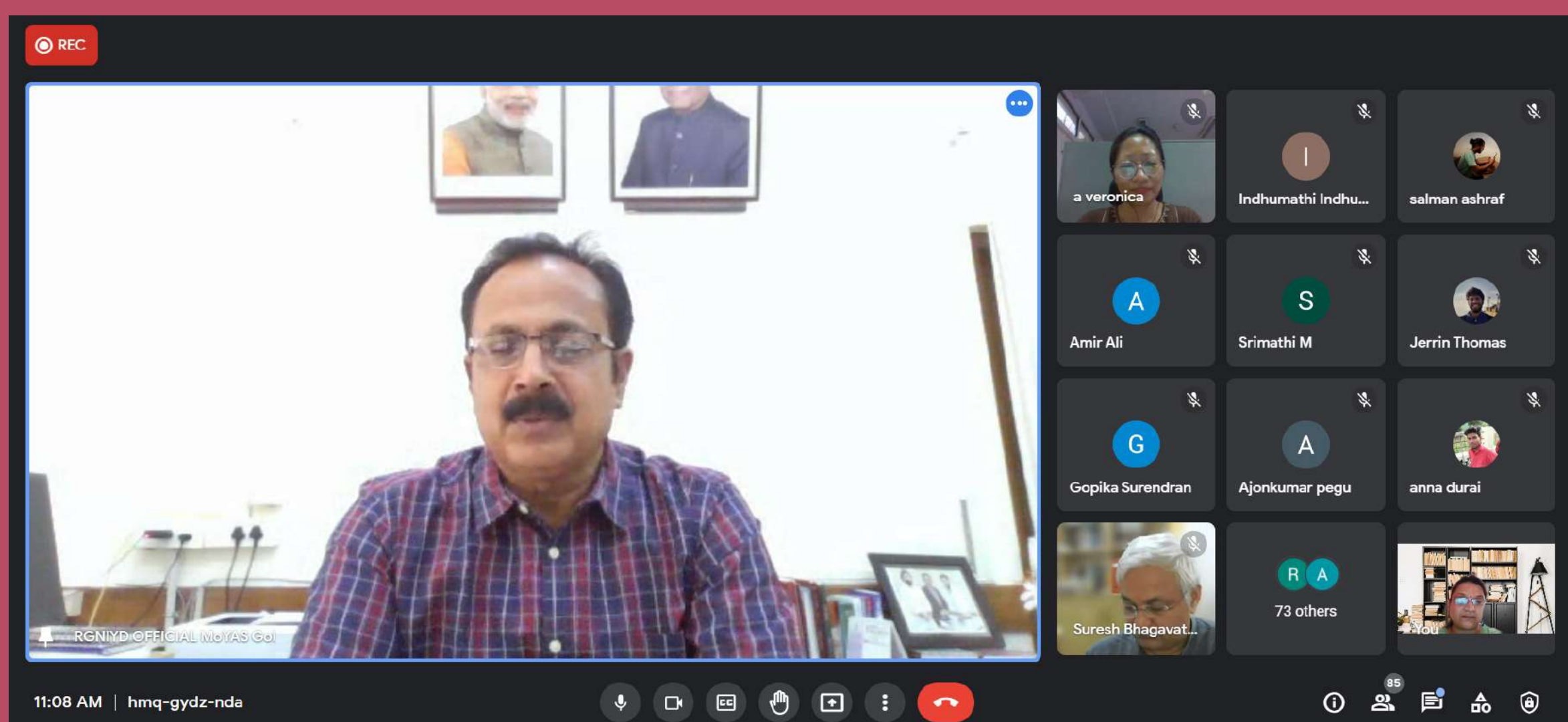
The Department of Sociology & Social Enterprise Incubator (SEI@RGNIYD) had organized a Two-day Capacity Building Programme on Entrepreneurship, Technology and Society on 21- 22 March 2022. The programme started with the welcome address delivered by Dr.Sharmistha Bhattacharjee, Associate Professor & Head, Department of Sociology. Dr.Bhattacharjee highlighted that the present Government has focused on Skill India and have initiated various entrepreneurship schemes to empower the youth. Technology, Entrepreneurship and Society are concepts used synonymously now since each has a bearing on the other. Nowadays Sociology has grown from a conventional discipline to a subject which focuses on theoretical understanding paving way to understanding social issues in an innovative manner. The two days Capacity building programme has invited resource persons from premier institutes and reputed organizations of the country as well entrepreneurs for establishing the academia and industry continuum.

Objectives

- To train the participants on recent trends in entrepreneurship development.
- To capacitate on the role of technology in scaling up entrepreneurial endeavours
- To comprehend the role of entrepreneurship towards the betterment of society

Day -1: Inaugural Address

The programme was virtually organized and was inaugurated by Prof. Sibnath Deb, Director, RGNIYD. Prof. Deb delivered the inaugural lecture for the Two-day Capacity Building Programme on Entrepreneurship, Technology and Society. He emphasized that entrepreneurship is gaining importance in the present global scenario. He states that the planet has plenty of natural resources and numerous human potentials. Further, he motivated the participants that young entrepreneurs should focus on utilization of the natural resources and human potentials as per the need of the community. He elaborated that in the present socio-economic situation, unemployment rate and pointed out that there is a need to support youth to come up with dynamic and innovative ideas for taking up the field of entrepreneurship as a career. Although parents urge their children to move towards a government job which has job security, in the changing scenario youth with good education background and a good idea about the product can be highly successful entrepreneurs.



With guidance, support, technological advancements and funding from institutions, youth can endeavour for new ventures. He pointed out that every bank provides funds for entrepreneurs and cited the initiative of NABARD. Prof. Deb elucidated that the Government of India has set up the capacity building commission to capacitate administrators and the higher officials for empowering officials in the country. Finally, he stated that there is a need for entrepreneurship programmes for youth in the seven North Eastern states for transforming the society.

Day - 1: Special Address

Prof. Suresh Bhagavatula has given more insights about entrepreneurship and highlighted the factors leading to the probability of success in entrepreneurship. In the context of reframing entrepreneurship, he explained about the significance of realigning the products and services as per the market needs. Moreover, he described the entrepreneurship fundamentals with real life stories and examples.



In his talk, he expressed “Entrepreneurship is not about planning but doing”. In the Q & A Session, he elaborated about the current situation and role of social incubation in India.

Day - 1: Session - 1

Mr. Mohammad Mosharrof Hossain has highlighted the brief profile of Bangladesh in the context of entrepreneurship and also Gandhi's thoughts on rural entrepreneurship. Moreover, he comprehended the significance of ICT and how ICT can enhance rural entrepreneurship by addressing the problems. Further he described his works in the space of creating impact at grassroots level for women empowerment. In addition, he highlighted the film "Digital Karma" which is filmed based on his phenomenal works and also explained about the "eshebee" social enterprise model. In the end, He also talked about the concepts of “Trainingology” and “Entrepreneurs’ Social Responsibility (ESR)” from the eshebee model.



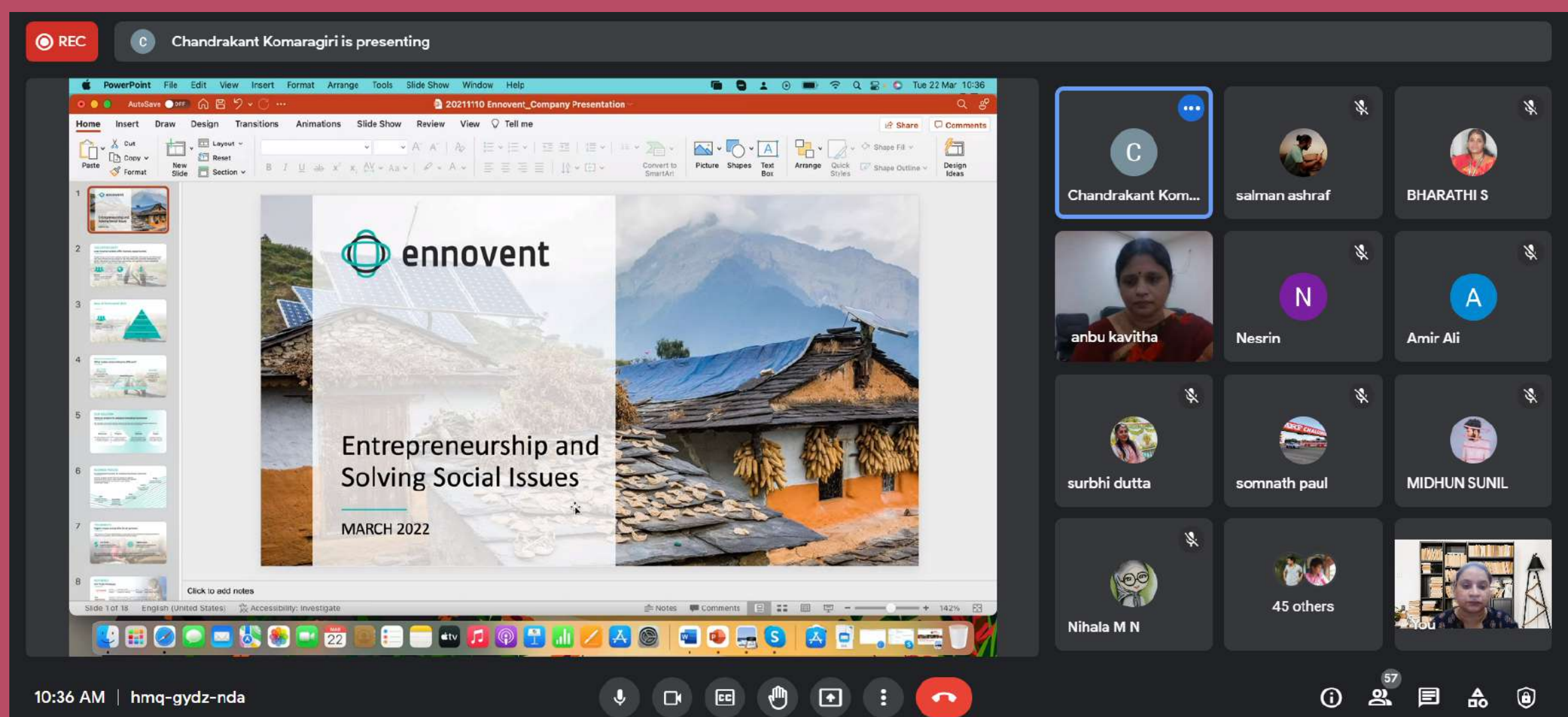
Day - 1: Session - 2

Mr. Anas Shah Khan delivered his session in interactive mode for comprehending the entrepreneurship fundamentals. He highlighted entrepreneurship and innovation mindset, turning ideas into action and entrepreneurship ecosystems. Moreover, He explained the entrepreneurship stages with the example of Coventurers and also the funding ecosystem in India.



Day - 2: Session - 1

Mr. Chandrakant Komaragiri highlighted the various concepts such as low income markets, bottom of pyramid and significance of social enterprises. Moreover, he described how Ennovent supports venture projects to catalyze innovative businesses. He explained the Ennovent's works with social enterprise case studies like "Fair Trails Himalayas" , "DOT Glasses" , "WWF Landscape Finance Lab" , "Matanataki Fiji" , "Veolia Popup India Incubator" and "Cities Rise".



Day - 2: Session - 2

Mr. Ankit Saxena highlighted the importance of sustainable livelihood projects. He explained about the FIRST-IIT Kanpur project “Tech for Tribals” which is launched for fostering the tribal women entrepreneurs with case studies like Dona Pattal Processing Center. Also, he described the Hackathon on Minor Forest Produce program. Moreover, he explained about the Agri-Tech start-ups incubated at IIT Kanpur and their role in creating impact in the society.



Recommendation

The programme was well taken and appreciated by the participants. Around 150 Faculty, Research Scholars and Students participated from various parts of the country and mostly participants are from Business Management, Technology and Social Science. Based on the expert's opinions, the following recommendations are listed for enhancing the scenario of entrepreneurship.

- Encouraging entrepreneurship curriculum for students in college and schools
- Avenues to train North Eastern youth to venture endeavour

Way Forward

- Encouragement of development for social incubators to address social issues in grassroots level.
- Introducing schemes for the youth to facilitate smooth running of small business enterprises.

Resource Persons



Prof. Sibnath Deb
*Director
RGNIYD*

Prof. Sibnath Deb is currently the Director of RGNIYD. Before joining the RGNIYD, he served as a professor at the Department of Applied Psychology, Pondicherry University (a central university), India. Prof. Deb has received national and international awards in recognition of his contribution to the field of psychology including the "Visitor's Award 2019" from the Hon'ble President of India. His current areas of research interest include child abuse and neglect, child rights, inequality in educational opportunities, students' mental health, adolescent reproductive health, domestic violence and adolescent risk behaviour.

Prof. Deb has produced more than 20 PhDs in addition to publishing more than 100 research articles/book chapters in the leading national and international journals. Prof. Deb is a dynamic personality and inspires people with his positive approach.



Prof. Suresh Bhagavatula
*Professor, Entrepreneurship
IIM, Bangalore*

Dr. Suresh Bhagavatula is a Professor of Entrepreneurship at the Indian Institute of Management Bangalore (IIMB). He was until recently the Chair of the Entrepreneurship Area as well as the Chair of NS Raghavan Centre for Entrepreneurial Learning (NSRCEL). His research interests are in two overlapping domains – entrepreneurship and social networks. In entrepreneurship, he looks at both low (handloom) and high technology firms in India. Within the social network domain, he is interested in understanding the influence of social capital on the performance of entrepreneurs and teams.

His research work has been published in Journal of Business Venturing, Entrepreneurship Theory and Practice, Strategic Entrepreneurship Journal, International Small Business Journal and Management and Organization Review. Prof. Suresh has a PhD from Vrije Universiteit, Amsterdam and an MS from Flensburg University, Germany and a BE from Shivaji University. He runs two ventures before starting his PhD and was one of the co-founders of the organisation HeadStart, which runs a monthly event called Startup Saturday, which is now spread across 12 cities in India.



Mr. Mosharrof Hossain
*Founder, eSheBee Enterprises
Bangladesh*

Mr. Mohammod Mosharrof Hossain is a Founder of eSheBee (www.eshebee.com), a social enterprise based in Bangladesh. His social entrepreneurship initiative has been filmed by a Swiss media company DOKMOBILE that achieved several international awards. The film Digital Karma has also become popular as an awareness tool for the awareness on Gender and development issues in the marginalized communities. Mr. Mosharrof is also well trained in the field of entrepreneurship development, business development and social entrepreneurship from renowned institutes under TFO Canada, International Trade Centre (ITC) etc.

Mr. Mosharrof is conducting the research entitled "Bangladeshi Women Entrepreneurs: Key Issues and Challenges" partnering with London School of Economics and Politics and University of Edinburgh. Mosharrof Hossain was a Jury member of Manthan Award South Asia, Member of many other active networks in entrepreneurship domain.



Mr. Anas Shah Khan
*Founder
Coventurers*

Mr. Anas Shah Khan is the founder of Coventurers. His journey with Coventurers began with a mission to endorse entrepreneurial spirit by strengthening the capacities of local enterprises. Recently he was awarded by CSRBOX for his active contribution to the IBM entrepreneurship innovation camp in the capacity of panellist and judge. And his efforts being recognized by the Punjab University, Chandigarh- Centre of Human Rights & welfare and Centre of Social Work departments for conducting business acumen boot camps for social enterprise with their students.

Mr. Anas has rounded out cross sector professional exposure from corporate experience to non-profit to start-up incubation. He started his career as Gandhi fellow followed by the position of Program Leader to Program Manager in Piramal Foundation. He also worked as Manager (CSR & Govt) in FICCI' frac (ficci research and analysis centre) which is one of the extended wings of Federation of Indian chamber of commerce & industries.



Mr. Chandrakant Komaragiri
*Country Director
Ennovent India*

Mr. Chandrakant serves as Country Director of Ennovent India since September 2018 and has been with the organisation since 2013. He possesses 10 years of experience spanning startup business modelling, business development, stakeholder management and program design and implementation. He works closely with the 5 portfolio companies of Ennovent's Impact Investment Holding. He has extensively designed and implemented evaluation projects for Ennovent, assessing both for-profit and not-for-profit organisations across different sectors, for a range of clients.

He has also designed and led the implementation of accelerator programmes to scale up social businesses at different stages of growth. He has a Master's in Social Entrepreneurship, Hult International Business School, UK, and a Bachelor's in Physics, American University, Cairo, Egypt.



Mr. Ankit Saxena
*Senior Manager (Projects)
SIIC, IIT - Kanpur*

Mr. Ankit Saxena is a Physics honours graduate from Kirori mal College, Delhi University, and a seasoned MBA. He started his career as a B2B manager in Nigeria with Singapore based MNC, Tolaram group. During his tenure there he shaped critical JVs with Kellogg and Dano milk. He has handled both international and national level projects across various government agencies like Department of Science and Technology, Gol; Government of Rwanda; Government of Andhra Pradesh and Government of Maharashtra. His last stint with FICCI was MILAP, a project curtailed for business acceleration of Self-help groups of Maharashtra.

Currently, He is serving in the capacity of Senior Manager at FIRST IIT Kanpur is contributing substantially by integrating various projects like FIRST innovation Hub - Noida IIT Kanpur, DESIGN scheme - Ministry of MSME, Gol, AIIDE Centre of Excellence - Government of Uttar Pradesh, Tech for Tribals - Ministry of Tribal Affairs, Gol many more to setup a world class start-up ecosystem.

Acknowledgements

The Department of Sociology sincerely thank Prof. Sibnath Deb, Director, RGNIYD for his immense support and guidance towards the success of the programme. Our sincere thanks to the resource persons Prof. Suresh Bhagavatula , Mr. Mohammod Mosharrof Hossain, Mr. Anas Shah Khan, Mr. Chandrakant Komaragiri and Mr. Ankit Saxena for their enlightening address and throwing light on the topic in a detailed manner. We thank the Registrar, ICT team and the administrative staff for their cooperation and support. The Department thanks the students and participants from other institutes for their participation.

Programme Schedule

Day - 1 (21 March 2022)

Time	Programme	Details
11:00 AM - 01:00 PM	Welcome Address	Dr. Sharmistha Bhattacharjee <i>Associate Professor & Head Dept. of Sociology, RGNIYD</i>
	Inaugural Address	Prof. Sibnath Deb <i>Director, RGNIYD</i>
	Special Address	Prof. Suresh Bhagavatula <i>Professor, Entrepreneurship IIM, Bangalore</i>
	Vote of Thanks	Ms. Avinu Veronica Richa <i>Assistant Professor Dept. of Sociology</i>
02:00 PM - 04:10 PM	Session - 1	Mr. Mosharrof Hossain <i>Founder, eSheBee Enterprises Bangladesh</i>
	Session - 2	Mr. Anas Shah Khan <i>Founder Coventurers</i>
	Vote of Thanks	Dr. Rambabu Botcha <i>Assistant Professor Dept. of Social Work</i>

Day - 2 (22 March 2022)

Time	Programme	Details
10:30 AM - 01:00 PM	Session - 1	Mr. Chandrakant Komaragiri <i>Country Director Ennovent India</i>
	Session - 2	Mr. Ankit Saxena <i>Senior Manager (Projects) SIIC, IIT - Kanpur</i>
	Valedictory Address	Prof. Sibnath Deb <i>Director, RGNIYD</i>
	Vote of Thanks	Dr. Anbu Kavitha <i>Assistant Professor Dept. of Sociology, RGNIYD</i>