



**Rajiv Gandhi National Institute of Youth Development**  
(Institute of National Importance by the Act of Parliament  
No.35/2012)  
Department of Youth Affairs,  
Ministry of Youth Affairs & Sports,  
Government of India, Bangalore to Chennai Highway,  
Sriperumbudur - 602105, Tamil Nadu

**ONE-WEEK TRAINING ON BEAUTICIAN SKILLS FOR SELF  
HELP GROUP (SHG) WOMEN IN KATCHIPATTU VILLAGE,  
SRIPERUMBUDUR  
FROM 24th JANUARY, 2022 TO 1st FEBRUARY, 2022**

**TRAINING REPORT**

ORGANIZED AS PART OF THE  
VILLAGE ADOPTION PROGRAMME  
DEPARTMENT OF SOCIAL WORK



## **INTRODUCTION**

The Village Adoption Mission of RGNIYD is aligned with the Sansad Adarsh Gram Yojana launched by Prime Minister Narendra Modi in honour of Jayaprakash Narayan's birth anniversary on 11 October 2014. The Gram Yojana is a rural development program broadly focusing upon the development in the villages which includes social development, cultural development, and spread motivation among the people on social mobilization of the village community. The Department of Social Work, RGNIYD coordinates the Village Adoption Program. Through the Village Adoption program, the Department of Social Work gives social work students the opportunity to experience rural life, understand the issues of youth and community, and develop suitable intervention programs. The village adopted under the Village Adoption Programme is called "Katchipattu Village", which is 3 KM away from RGNIYD. Kachipattu village is located in Sriperumbudur, Kanchipuram District, with a population of 3815 and 782 households belonging to scheduled castes. The area consists of Wards 5, 7 and 8 of Sriperumbudur town panchayat. In Katchipattu village, under the Village Adoption programme, the Department of Social Work various training programs were conducted for youth, children, and women, such as Personality Development, Leadership, and skill training programs, Effects of substance abuse, Pond conservation, and Entrepreneurship.

## **OBJECTIVES OF THE SKILL TRIANING PROGRAMME**

- To impart a new skill to the SHG women to secure a better livelihood
- To enhance the entrepreneurial interest in SHG women
- To create linkages between the SHG women with the BYST c/o CII for entrepreneurial assistance, mentoring and financial linkages with the Banks.

## **ONE-WEEK TRAINING ON BEAUTICIAN SKILLS FOR SELF HELP GROUP (SHG) WOMEN IN KATCHIPATTU VILLAGE**

**24<sup>TH</sup> JANUARY, 2022 TO 1<sup>ST</sup> FEBRUARY, 2022**

The Department of Social Work conducted a One-Week Training on Beautician Skills for Self Help Group (SHG) Women in Katchipattu village from 24th January 2022 to 1st February 2022 as part of the Village Adoption Programme. The objective of the program was to impart a skill that would provide them with a sustainable livelihood. The program began on 24th January 2022 with an inaugural ceremony. Dr. S. Lalitha, Head, Department of Social Work delivered a welcome address and highlighted the objectives of the program and the activities that are carried out by the Department of Social Work, RGNIYD since 2016 in Katchipattu Village.



Dr. S. Lalitha, Assistant Professor and Head, Department of Social Work, highlights the objectives of the skill training programme

Prof. K. S. Ravichandran, Registrar delivered the inaugural address. In his speech, he emphasized the importance and benefits of learning a skill that supports an individual for his/her livelihood means sustainably. He insisted that women avail the learning opportunities provided by the RGNIYD for enhancing their self-development. Ms. Selvy, Beautician Trainer, Entrepreneurship Development Cell, Pondicherry, and Trainer, Ranjani Skill Training Institute, Pondicherry spoke on the benefits of the Beautician course and suggested women take it as a career option. Mrs. Amudha, Head Mistress, Panchayat Union Middle School Sriperumbudur – South, Katchipattu Village appreciated the efforts of the Department of Social Work, RGNIYD for their continued support to the School and the Village community. The inaugural program was ended with a vote of thanks proposed by Mrs. Ammu from Katchipattu Village. During the one-week training program, the participants were provided training on Eyebrow threading, Facial and bleaching, waxing, manicures, pedicures, Hair cut hair coloring, Head massage, and dandruff treatment, Bridal Makeup, Mehendi, Saree model, Simple make up Hairstyling, etc., Besides the trainer Mr, Selvy educated the participants on the importance of suggesting the clients on skin and body care, customer relationship, fitness, hair growth, nutrition, managing a parlor, and maintenance of records.



Mr. Hari Bhaskar, Business Consultant MSME and Mentor, BYST c/o CII delivered an input session on procedures in setting up a parlour, availing loans from the financial institutions and the Marketing tips.



On 1<sup>st</sup> February, 2022, the valedictory ceremony was held at the Panchayat Union School, Katchipattu. The welcome address and the training programme report were presented by Dr. S. Lalitha. The participants highly appreciated the training programme. They expressed that they learnt a new skill and gained confidence to run their own parlour. They were very happy that their family members were proud of them being participated in the programme. In his valedictory address Prof. Sibnath Deb, Director, RGNIYD appreciated the women who took part actively in the programme and suggested them to take up a career in Cosmetology. He highlighted the importance of learning a new skill for achieving sustainable livelihood.



During the programme the participants displayed the learning assignments in the form of records and charts.



All the participants were provided with the Certificates on completion of the training programme successfully. The programme came to an end with a vote of thanks proposed by Ms. Sona, Field Investigator and Ms, Karpagam, Research Assistant of the Department of Social Work.

## TRAINING PHOTOS



















































## Inaugural ceremony - Programme Schedule

Date: 24<sup>th</sup> January, 2022

Time: 2. 00 p.m. to 2.30 p.m.

Venue: Panchayat Union Middle School,  
Sriperumbudur – South, Katchipattu Village

2.00 pm	Welcome address	Dr. S. Lalitha Head, Department of Social Work
2.05 pm	Inaugural address	Prof. Sibnath Deb Director, RGNIYD
2.15 pm	Special address:	Mr. SPC Dhanasekhar BA BL President, Parents Teachers Association Katchipattu Village
2.20 pm	Felicitation:	Ms. S. Selvy Trainer, Entrepreneurship Development Cell, Govt., of Pondicherry, and Trainer, Ranjin's Skill Institute Pondicherry
2.25 pm	Felicitation:	Ms. P.V. Amudha Head Mistress, Panchayat Union Middle School Sriperumbudur - South Katchipattu Village
2.30 pm	Vote of thanks	Ms. Ammu SHG Leader Katchipattu Village

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## Valedictory Ceremony - Programme Schedule

Date: 1<sup>st</sup> February, 2022

Time: 2. 00 p.m. to 2.45p.m.

Venue: Panchayat Union Middle School,  
Sriperumbudur – South, Katchipattu Village

2.00 pm	Welcome address and Programme report Presentation	Dr. S. Lalitha Head, Department of Social Work
2.05 pm	Felicitation:	Ms. S. Selvy Trainer, Entrepreneurship Development Cell, Govt., of Pondicherry, and Trainer, Ranjin's Skill Institute Pondicherry
2.10 pm	Feedback by the Participants	
2.25 pm	Special address:	Mr. Hari Baskar Mentor, BYST C/O CII Independent Business Consultant Business Analyst to MSME, Chennai
2.30 pm	Valedictory address	Prof. Sibnath Deb Director, RGNIYD
2.35 pm	Vote of thanks	Ms. Ammu SHG Leader Katchipattu Village

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